

2013 Peer-to-Peer Fundraising Top 30 Ranked by Gross Revenue
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Rank	Organization Name	Event Name	Founded	2013 Gross Total	2012 Gross Total	Absolute Change	% Change	2013 Events	2013 Participants
1	American Cancer Society	Relay for Life	1985	\$380,000,000	\$407,500,000	(\$27,500,000.00)	-6.75%	6,000	3,300,000
2	Susan G. Komen for the Cure	Komen Race for the Cure Series	1983	\$106,800,000	\$126,800,000	(\$20,000,000.00)	-15.77%	150	1,400,000
3	American Heart Association *	Heart Walk	1980	\$105,640,000	\$100,635,000	\$5,005,000.00	4.97%	304	0
4	March of Dimes	March for Babies	1970	\$100,700,000	\$107,000,000	(\$6,300,000.00)	-5.89%	692	165,000
5	National MS Society	Bike MS	1980	\$83,100,000	\$82,300,000	\$800,000.00	0.97%	96	99,643
6	JDRF **	Walk to Cure Diabetes	1980	\$77,963,790	\$81,000,000	(\$3,036,210.00)	-3.75%	227	900,000
7	The Leukemia & Lymphoma Society	Team In Training	1988	\$71,799,590	\$77,403,392	(\$5,603,802.00)	-7.24%	240	35,353
8	American Cancer Society	Making Strides Against Breast Cancer	1993	\$66,200,000	\$68,000,000	(\$1,800,000.00)	-2.65%	288	1,200,000
9	The Leukemia & Lymphoma Society	Light The Night Walk	1999	\$58,500,000	\$55,000,000	\$3,500,000.00	6.36%	177	200,000
10	Alzheimer's Association	Walk to End Alzheimers	1989	\$57,257,322	\$51,828,205	\$5,429,117.00	10.48%	650	409,687
11	American Heart Association *	Jump Rope/Hoops for Heart	1978	\$54,106,000	\$54,700,000	(\$594,000.00)	-1.09%	28,417	0
12	National MS Society	Walk MS	1989	\$48,700,000	\$49,600,000	(\$900,000.00)	-1.81%	550	333,360
13	Pan-Mass Challenge	Pan-Mass Challenge	1980	\$46,000,000	\$40,488,303	\$5,511,697.00	13.61%	1	5,500
14	Cystic Fibrosis Foundation	Great Strides, Taking Steps to Cure Cystic Fibrosis	1987	\$43,000,000	\$41,647,432	\$1,352,568.00	3.25%	570	125,000
15	Susan G. Komen for the Cure	Komen 3-Day	2003	\$42,000,000	\$57,500,000	(\$15,500,000.00)	-26.96%	14	17,565
16	Avon Foundation for Women	Avon Walk for Breast Cancer	2003	\$40,000,000	\$47,000,000	(\$7,000,000.00)	-14.89%	8	15,000
17	St. Baldrick's Foundation	St. Baldrick's Head Shaving Events	2005	\$33,457,328	\$33,043,299	\$414,028.69	1.25%	1,382	58,702
18	Autism Speaks	Walk Now for Autism Speaks	2005	\$29,761,126	\$30,360,776	(\$599,650.00)	-1.98%	96	167,933
19	American Diabetes Association	Tour de Cure	1991	\$29,301,000	\$26,500,000	\$2,801,000.00	10.57%	89	64,928
20	American Diabetes Association	Step Out: Walk to Stop Diabetes	1991	\$24,100,000	\$24,100,000	\$0.00	0.00%	120	111,000
21	The ALS Association	Walk to Defeat ALS	2000	\$23,500,000	\$21,800,000	\$1,700,000.00	7.80%	166	59,287
22	Big Brothers Big Sisters of America	Bowl for Kids' Sake	1972	\$21,500,000	\$22,000,000	(\$500,000.00)	-2.27%	500	120,000
23	Movember ^	Movember	2003	\$21,000,000	\$15,069,650	\$5,930,350.00	39.35%	1	219,000
24	Pelotonia	Pelotonia	2009	\$19,007,104	\$16,871,403	\$2,135,701.00	12.66%	1	6,723
25	Junior Achievement USA	Junior Achievement Bowl-a-thon	1982	\$18,057,392	\$16,501,243	\$1,556,149.00	9.43%	1,117	120,604
26	AIDS LifeCycle	AIDS LifeCycle	2001	\$14,511,424	\$12,802,110	\$1,709,314.00	13.35%	1	4,474
27	Memorial Sloan-Kettering Cancer Center	Cycle for Survival	2007	\$14,000,000	\$8,300,000	\$5,700,000.00	68.67%	28	12,409
28	Church World Service	CROP Hunger Walk	1969	\$12,966,852	\$13,314,095	(\$347,243.00)	-2.61%	1,322	143,729
29	Penn State IFC/Panhellenic Dance Marathon	THON	1973	\$12,374,035	\$10,711,765	\$1,662,270.00	15.52%	1	15,000
30	National Down Syndrome Society	Buddy Walk	1995	\$12,100,000	\$11,825,000	\$275,000.00	2.33%	252	305,000
			Totals	\$1,667,402,963.00	\$1,711,601,673.31	(\$44,198,710.31)	-2.58%	43,460	9,614,897

* The American Heart Association declined to provide participation numbers for its national programs so the participant numbers have also been removed from past reports to allow for year-to-year group comparisons.

^ Movember totals provided for 2013 are for fiscal year ending in April 2013, totals for 2012 are for fiscal year ending April 2012

** Updated in March 2014 based on new JDRF participation information

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